BLOCKCHAIN

DESIGN SPRINT

WORKSHOP

The fastest way to gain an intuitive understanding of the blockchain revolution by deploying a pilot to achieve "learning by doing".

A new digital gold rush is now underway. The blockchain revolution has begun, and it leverages a fresh, inspiring, multifaceted new world of digital ledgers, consensus computing and decentralization that promises to further disrupt the global economy. The blockchain is a tool for disrupting business models, and as the blockchain revolution grows it promises to disrupt nearly every business, including yours. So how can you master the blockchain in a fast and effective way?

This two and a half day accelerated event enables you to fully understand how blockchains work by getting hands on experience by designing and deploying an actual blockchain. Based on a very practical, hand-on learning approach, this is a "learning by doing" experience that leverages the powerful design sprint method used by Silicon Valley companies like Google and Nest.

Course Facilitators

Po Chi Wu, Langdon Morris & Moses Ma

These innovation coaches are the developers of the FutureLab Design Sprint Process, and are certified to deliver this workshop.

Po Chi Wu, Ph.D. is an Adjunct Professor at the Hong Kong University of Science & Technology. He was formerly a highly successful international venture capitalist and entrepreneur, and brings a unique perspective and the rich context of more than 30 years of experience and insight into the challenges of innovation and entrepreneurship.

Langdon Morris is recognised as one of the world's leading thinkers and consultants on innovation, and his original and ground-breaking work has been adopted by corporations and universities on every continent to help them improve their innovation processes and the results they achieve. He's also authored and co-authored a dozen books on innovation, including Agile Innovation.

Moses Ma is an innovation consultant for global companies and organizations. He also runs the FutureLab Blockchain Lab, was the creator of the Agile Innovation process & software, and co-author of the Agile Innovation book. He serves as co-facilitator for a W3C initiative using blockchain technology to address fake news. He is also a certified firewalk instructor and motivational speaker!

Testimonials and Reviews

NASA

The workshop was one of the most successful workshops I have ever seen. Their management was outstanding and generated a wonderful creative energy that built an extraordinary momentum.

WELLS FARGO

Off the charts, A-Triple Plus! I was blown away by Moses's ability to lead, create, examine, challenge and push us for dynamic and innovative results!

ASPEN INSTITUTE

Langdon created and presented what our audiences considered, meeting after meeting, to be one of the most stunning presentations they had ever seen on innovation.

AUCHAN

We accomplished more in a week than we had in the previous two years.

POINT FORWARD

You guys have a unique ability, tools, know-how, & experience to facilitate productive collaboration in large groups of disparate people to get months of work done in days!

FUTURELAB

Resource Material

The facilitators' books 'Agile Innovation' and 'Blockchain Design Sprint' provide the conceptual and practical foundations for this workshop.
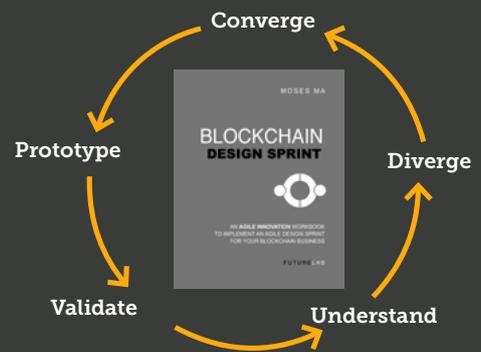
AGILE INNOVATION

Speed

Leadership

Risk Management

Engagement

BLOCKCHAIN DESIGN SPRINT

Converge

Prototype

Diverge

Validate

Understand

Speed Agility means speed, which means making it happen. It's all about adopting action orientation as a core discipline in your life.

Risk Management Great innovators can assess the true risk of new products without fear, because fear is just false evidence appearing real.

Engagement There's nothing in the world that breeds success like success. Being agile means achieving incremental success iteratively.

Leadership Leadership is essential for innovation and it begins with believing in yourself.

Understand Use ethnographic observation tools to gain a profound understanding of customers.

Diverge Discover the power of time-boxed multi-visioning to unlock your creative potential.

Converge Drill down to the spine of your blockchain story to find your unique value propositon and disruptive business model.

Prototype Transform your ideas into real, usable elements that can be prototyped and validated.

Validate Learn how to analyze user feedback to refine your designs and pivot with agility.

WHAT YOU'LL GET

WORKSHOP SUMMARY

The workshop is a powerful, results-oriented program with many immersive activities, self-assessment, and a focus on rapid learning with practical application. You'll get to build a running blockchain pilot too!

- Use the design sprint process to effectively design, prototype, and validate interactive pilots of your blockchain ideas
- Master the core concepts underlying the blockchain, and fully understand its massive disruptive potential

- Understand the differences between first, second and third generation blockchain applications
- Learn how to invent radically new business models based on blockchains

- Participate in a special exercise about ICOs, the newest fundraising technique
- Learn powerful techniques for supercharging your creativity and brainstorming

FUTURE L A B

Blockchain Design Sprint Workshop Agenda

F U T U R E L A B

THE BIG DIG
Pre-Sprint Research

- The first step is to engage in pre-sprint research to fully understand the problem space
- A brief and easy innovation self-assessment
- Exercises for breaking out of "constrained thinking" to insure deep creativity on day 1

DAY 1 MORNING
Innovation Warmup

- We begin with innovation ice-breakers, which could be anything from idea exercises to get warmed up... to walking on broken glass to stimulate adrenaline!

DAY 1 AFTERNOON
Understand

- We provide a review of the Agile design sprint process... then we jump into the process!
- Most of the afternoon is spent learning, practicing and implementing design ethnography
- Learn the PAINstorming method to identify hidden customer needs and landscape tacit market opportunities

DAY 2 MORNING
Diverge

- In this module, participants will learn powerful techniques for stimulating brainstorming, such as multi-visioning, quantum leaping, visual ideation
- Blindspotting is a powerful technique for detecting constrained thinking and keeps you from seeing the truly big ideas
- Breakouts will be formed with an opportunity for every participant to conduct a multi-vision quest

DAY 2 AFTERNOON
Converge

- In this module, breakout teams will filter and multi-vote on ideas, clustering them to uncover the key concepts that drive your blockchain story, to captures the Unique Value Proposition
- Participants will flesh out their designs to a level necessary to build medium fidelity prototypes

1-2 WEEK DEV PERIOD
Prototype & Validate

- Over the following 1-2 weeks, participants will build running prototypes, using powerful distributed ledger rapid prototyping tools
- The workshop instructors will be available online and will join weekly "scrum calls"
- This is followed by the validation process, featuring a skillset of empathic inquiry

MINI-LAUNCH & FOLLOW-UP
Presentation and Pivots

- This is a chance to build the Perfect Elevator Pitch
- The full team will reconvene, invite stakeholders and review the prototype, the business model, and the validation data – to move forward or pivot
- Follow up calls are offered to review the key learnings, and identify the top action items for your organization to pursue

PLEASE REFER TO THE WEBSITE FOR AVAILABILITY AND PRICING