



FUTURELAB

The Agile Innovation Workshop

FutureLab partners with Jeff Sutherland to present a radically new approach to the strategy, planning, implementation and metrics of innovation. This is the merging of creativity and performance, the integration of Agile and Innovation.

Innovation is now a top priority for every organization. This workshop brings together the principal thought leaders in the emerging arena of Agile Innovation. Through this workshop you will better understand the principles of agility and innovation and how to apply them immediately to your organization to spark rapid progress in its innovation practices, processes, attitudes, and environment. They are fun, dynamic, and engaging learning experiences that will lead to immediate and significant improvements in your firm's innovation results.

Co-facilitated by Jeff Sutherland, who has helped hundreds of companies use Scrum to drive revenue by dramatically improving quality and productivity. Jeff formed the first Scrum team in 1993, is an original signatory to the Agile Manifesto, and has done more to further Agile development than anyone on the planet. He is the author of *Scrum: The Art of Doing Twice the Work in Half the Time*.



Course Facilitators

Moses Ma, Langdon Morris & Jeff Sutherland

This rare collaboration of thought leaders in the innovation and Agile arenas merges methods and models to create something revolutionary...



Moses Ma is the developer of the Agile Innovation concept and co-author of the Agile Innovation book. The concepts were developed over many years as an innovation consultant for global companies and organizations. He also runs a high-tech venture incubator, and was the inventor of networked gaming in the 1990s. He is also a certified firewalk instructor and motivational speaker.

Langdon Morris is recognised as one of the world's leading thinkers and consultants on innovation, and his original and ground-breaking work has been adopted by corporations and universities on every continent to help them improve their innovation processes and the results they achieve. He's also authored and co-authored a dozen books on innovation, including Agile Innovation.

Jeff Sutherland is the co-inventor of Scrum, and the CEO of Scrum Inc., Chairman of the Scrum Foundation and Agile coach to OpenView Venture Partners which runs all its internal operations with Scrum, as well as over 30 portfolio companies. His clients include: Citrix, Google, Yahoo, Microsoft, IBM, Oracle, MySpace, Adobe, GE, Siemens, Disney, BellSouth, Nortel, Alcatel-Lucent, and hundreds of others.

Comments from recent Clients



NASA

The workshop was one of the most successful workshops I have ever seen. Their management was outstanding and generated a wonderful creative energy that built an extraordinary momentum.



WELLS FARGO

Off the charts, A-Triple Plus! I was blown away by Moses's ability to lead, create, examine, challenge and push us for dynamic and innovative results!



ASPEN INSTITUTE

Langdon created and presented what our audiences considered, meeting after meeting, to be one of the most stunning presentations they had ever seen on innovation.!



OPENVIEW VENTURES

Jeff Sutherland is the master of creating high-performing teams. We send as many people as we can to Scrum Inc. courses.



HEWLETT PACKARD

I've never seen my teams collaborate so closely or work so fast.



Resource Material

The facilitators' recent books 'Agile Innovation' and 'Scrum: The Art of Doing Twice the Work in Half the Time' provide the deep conceptual and intellectual foundations for this workshop.

AGILE INNOVATION



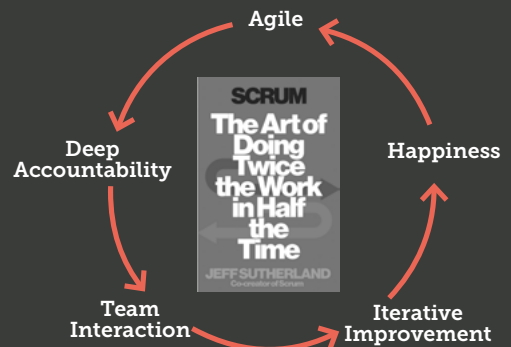
Speed Agility means speed, which is achieved by eliminating wasted time, bringing alignment to self-organising teams, and adopting rapid prototyping as a core practice.

Risk Management By careful targeting and sensible portfolio management the risks inherent in innovation can be well managed.

Engagement Engaging large groups both inside and outside the organization brings the best and bravest thinking to the innovation effort.

Leadership Strong leadership is essential to all organizations wishing to become successful at innovation.

SCRUM: THE ART OF DOING TWICE THE WORK IN HALF THE TIME



Agile You can scrum everything: marketing, finance, sales, whatever. It's not just for software.

Deep Accountability Through Scrum, we can encourage transparency and accountability.

Team Interaction All progress is based on the interactions, practices and processes of teams.

Iterative Improvement Essentially, improvement must be iterative, that's how learning works.

Happiness Scrum done right will make workers, customers, managers and stockholders happy (usually in that order).

WHAT YOU'LL GET

WORKSHOP SUMMARY

The workshop is a dense, fast-moving, action-oriented program with many hands on activities, individual and team assessment, with a focus on immediate benefit and practical application.

- Learn the practices of Agile Innovation
- Find new innovation opportunities
- Engage in dialogue with peer and partner organisations to identify shared opportunities
- Learn how to accelerate progress
- Assess your own strengths and weaknesses and develop your own Action Plan for innovation success
- Learn how to reduce risk
- Prepare for the threats and opportunities that new generations of technology will bring
- Strategise your role in the global context

Agile Innovation workshop Agenda

FUTURELAB

AGILE + INNOVATION

Day 1 Morning Session

- Agile + Innovation = Success
- Self-Transformation as the driver of true change
- The roots of Agile process
- Twice the work in Half the Time
- Twice the ideas in Half the Time
- Self-Assessment

LUNCH BREAK

(WITH AN EXERCISE)

60 mins

LUNCH

- Includes a small exercise
- Includes a high energy, low carb meal

ENHANCING GROUP CREATIVITY

Day 1 Afternoon Session

- Designing your Agile Innovation portfolio
- Where are the true opportunities?
- Dynamically targeting highest-value
- Evaluating strategic alignment in ideation
- Monitoring performance through new metrics

SPEED TO MARKET

Day 2 Morning Session

- Mapping the Innovation Ecosystem
- Third generation innovation methodology
- Cultural blockers and bottlenecks
- Practical blockers and bottlenecks
- Scrum Anything, especially ideas
- The Ideation vs Innovation Sprint
- Learning and iteration
- Self-organizing teams & accountability for results
- The Lean Model and the Minimum Viable Product

LUNCH BREAK

(WITH AN EXERCISE)

60 mins

LUNCH

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LEADERSHIP AND ENGAGEMENT

Day 2 Afternoon Session

- Identifying and removing obstacles
- Creating and sharing knowledge
- The critical innovation roles: Leaders, Champions, & Creative Geniuses
- Partnering success principles
- Creating engagement and enthusiasm
- Pinpointing opportunities
- Conducting innovation challenges
- Metrics and rewards

COMPLETION & CLOSURE

4:30 – 5:30

- Self-assessment
- Leadership team assessment

Closes with a chance to review notes, recapture the key learning moments, and identify the top 5 action items that will add the most momentum to innovation in your organization.

PLEASE REFER TO THE WEBSITE FOR AVAILABILITY AND PRICING

WEBSITE: [FUTURELABCONSULTING.COM/WORKSHOPS](https://futurelabconsulting.com/workshops)

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